

DUE DILIGENCE

1 OPERATIONAL STRUCTURE

- Demonstrate that the company is at least 51% Quebec or Canadian owned
- Show that your studio is based in Quebec and that the majority of employees reside in the province
- Date on which the studio was founded
- Company’s legal form
- Organizational structure and biographies of founders and/or key members, where applicable
- Description of the studio
(values, game focus or target audience, number of games produced or in the works, game engines, business plan)*
- Environmental, social, and governance (ESG) factors*

2 PRODUCTION

- Full description of the game
- Project pitch, if possible, including a demo presenting the visuals and the basic concept of the game
- Production schedule of the game
- Marketing plan
(platform, pricing, target market, distribution)*

3 FINANCES

- Overall budget for the game, including sources of funding (Canada Media Fund, business angels, love money, publishers, etc.), monthly expenditures (employees, engines, computer equipment, subcontractors, etc.)
- Financial projections for the next three years (including the current year)
- Details of revenues and fixed costs
- Details about the use of the funds applied to your production schedule
(employees, graphics, engines, marketing, distribution)*
*if applicable and/or related to the project

Financial support from Ubisoft RADAR must not exceed 30% of the overall game budget.